



MARKETING OUTLOOK MEETING

Become A Sponsor!

Join Destination DC at our annual Marketing Outlook Meeting where we feature the latest visitation data, industry updates and travel forecasts for 2027.

Network with 500+ industry leaders, decision makers and influencers including hoteliers, restaurateurs, service providers, tour operators, transportation providers, event producers and meeting planners. City officials, industry stakeholders and national travel organizations will also join the marquee event in our city's travel and tourism industry.

September 2, 2026

**George Washington University
Lisner Auditorium, Washington DC**

FOR MORE, VISIT [WASHINGTON.ORG/PARTNERSHIPS](https://www.washington.org/partnerships)

EVENT BENEFITS

EVENT BENEFITS	General Session Sponsor (1 Available)	Featured Sponsor (2 Available)	Exhibitor Sponsor	General Session Ticket Package
	\$10,000	\$5,000*	\$2,500	\$500
Meeting Registrations	15 Tickets	10 Tickets	6 Tickets	10 Tickets
Recognition as event partner on all invitations, digital correspondence and collateral	★	★	★	
Prominent acknowledgement during event: on screen, signage	★	★	★	
Opportunity for activation table on-site featuring your brand (additional costs may apply)	★	★	★	
Opportunity for product inclusion among prizes, to be announced during event	★	★	★	
Verbal recognition from Destination DC's President & CEO during event	★	★		
Access to attendee opt-in contact list	★	★		
Opportunity to run digital promotional video during the event (maximum: 30 seconds)	★			
Recognition among MOM partners on washington.org	★	★	★	
(1) Dedicated social media post on consumer-facing LinkedIn	★	★		
Opportunity to serve on a Destination DC Leadership Committee	★	★		
(1) Member News advertisement (monthly sent to over 4,000 opt-in DDC contacts)	★			

*Features may include coffee bar, hydration station or branded menu item. Creative ideas welcome!
(Additional costs may apply)

SPONSOR FORM

YES! I WANT TO SPONSOR THE 2026 MARKETING OUTLOOK MEETING

Name: _____

Title: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____

Package Selection: _____

PAYMENT METHOD (PLEASE SELECT ONE):

CREDIT CARD

Credit card payments can be made via our online portal, [washington.org/webpayments](https://www.washington.org/webpayments)

CHECK

Check payments can be mailed to:
Destination DC
901 7th Street NW, Suite 400
Washington, DC 20001

INVOICE

Invoices will be mailed to the address indicated to the left, payable by August 30

FOR QUESTIONS, OR TO LEARN MORE ABOUT SPONSORSHIPS, CONTACT:



HALELUYA DEMEKE

Partnerships Manager
halleluya@washington.org | 202-789-7052