

NEXT ★ **DC**TM



July 4th **CELEBRATION**

SATURDAY, JULY 4, 2026 | 7-10 PM

**Potomac View Terrace · American Pharmacists Association
2215 Constitution Ave NW, Washington, DC**

For maximum benefits and exposure, please confirm your sponsorship early and no later than May 5, 2026.

theNEXTDC.org/July4th

**Destination
DC**TM

WASHINGTON, DC

250

CELEBRATE WITH US WHILE SUPPORTING STUDENTS

Join an exclusive Washington, DC celebration this July 4th—one of the city's official festivities honoring the DC250 anniversary.

With a perfect rooftop view of the fireworks, this VIP event is the best place to celebrate. The private rooftop party will have food, drinks, music and access to air conditioning.

Hosted by Destination DC and its affiliated 501(c)(3) nonprofit, NEXTDC, this exclusive event is attended by DC's hospitality and tourism leaders, meeting planners, industry partners, friends, family and select VIP guests.

This posh party in the sky overlooks the National Mall and is a comfortable, exclusive way to celebrate.

Bring your friends and family and party with us!

Benefitting:



NETWORK ★ EDUCATE ★ EXPERIENCE ★ TRAVEL



ABOUT NEXTDC

NEXTDC enriches the lives of students and young people through inspirational travel experiences and educational opportunities to cultivate the next generation of hospitality and industry professionals. NEXTDC invests in young people in our community, supporting their college and career readiness.

NEXTDC PROVIDES

- Professional events and networking opportunities to connect students with industry professionals
- Scholarships to qualified students and alumni from DC's high school Academies of Hospitality & Tourism, Culinary Arts, Mass Media and Sports Marketing
- Internships and work-based learning educational programs for students to learn about careers and build professional skills
- Field trips to our nation's capital and destinations across the northeast to explore college and career possibilities



IN
2025

23

Interns hosted by NEXTDC

37

Scholarships awarded

1,266

Students on work-based learning programs (2x 2024)

211

Students on field trips

SINCE
2015

\$216k+

Awarded in scholarships

6,245

Total student engagements

JOIN US AS A SPONSOR

EVENT BENEFITS	Rocket 1 available	Starburst 1 available	Sparkler 2 available	Firecracker 2 available	Confetti 2 available
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
VIP invitations to this exclusive, fun party with a brilliant view of the National Mall and fireworks	15	10	6	4	2
Member News partner inclusion (monthly e-news sent to 3,500+ opt-in Destination DC contacts)	2 issues	1 issue			
Verbal recognition in remarks from NEXTDC leadership	•	•	•	•	•
Recognition on digital and physical event signage, including step and repeat	•	•	•	•	•
Inclusion of promotional item in attendee gift bags	•	•	•	•	
Opportunity for product inclusion among prizes, to be announced during event	•	•	•	•	
Recognition on NEXTDC website and annual review	•	•	•	•	
Recognition in e-communications to invitees, pre and post event, including on NEXTDC social feeds.	•	•	•		
Company name featured on press materials featuring the DC250 anniversary, as appropriate.	•	•			
Company and link featured on the DC250 website, dc250.us.	•	•			
Branded recognition during the event (ex: sponsored lounge area, custom-named cocktail)	•	•			
Opportunity for significant activation on front steps of venue (wrap a car, street team -2 available) *expenses at responsibility of partner	•	•			
Invitation to volunteer with a NEXTDC partner high school and/ or host an intern	•				
Opportunity to address the audience during the event	•				
Follow-up custom email to attendees (NEXTDC approval of language, sent via NEXTDC)	•				
Customizable e-Blast to DC Insider list of 140,000+ opt-in leisure subscribers	•				

INDIVIDUAL TICKETS	Adult	Child Under 12	Party Pack 10 Adults
	\$1,000	\$500	\$8,000

**INDIVIDUAL
TICKETS
SOLD OUT**

JOIN US AS A SPONSOR

YES! I WILL PROUDLY SPONSOR THE JULY 4TH CELEBRATION!

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Signature: _____

SPONSORSHIP LEVELS

Rocket - \$50,000

~~Party Pack: 10 adult tickets, no sponsorship benefits - \$4,000~~

Starburst - \$25,000

Individual ticket: \$500 each x _____ tickets = \$ _____

Sparkler - \$10,000

INDIVIDUAL TICKETS SOLD OUT

Firecracker - \$5,000

Confetti - \$2,500

I can't attend. I'll donate \$ _____ so an NEXTDC scholarship winner and their family can attend.

PAYMENT & PROCESSING

PAY BY CHECK

Please mail your check payable 'NEXTDC' to: 901 7th Street NW, 4th Floor
Washington, DC 20001

RECEIVE AN INVOICE

If you would like your company to be invoiced, please check and return this form to NEXTDC for processing.

PAY BY CARD

Credit card payments may be made through NEXTDC's donation portal theNEXTDC.org/donate. Please contact NEXTDC before processing.

FOR MORE INFORMATION

Please Contact:
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To learn more, or to become a sponsor, contact:



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TO LEARN MORE VISIT:
theNEXTDC.org/July4th